

## General Assembly

## Raised Bill No. 385

February Session, 2022

LCO No. 2481



Referred to Committee on FINANCE, REVENUE AND BONDING

Introduced by: (FIN)

## AN ACT CONCERNING THE AMOUNT OF THE DIGITAL MEDIA TAX CREDIT.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. Section 12-217jj of the 2022 supplement to the general
- 2 statutes is repealed and the following is substituted in lieu thereof
- 3 (Effective from passage):
- 4 (a) As used in this section:
- 5 (1) "Commissioner" means the Commissioner of Revenue Services.
- 6 (2) "Department" means the Department of Economic and 7 Community Development.
- 8 (3) (A) "Qualified production" means entertainment content created
- 9 in whole or in part within the state, including motion pictures, except as
- 10 otherwise provided in this subparagraph; documentaries; long-form,
- specials, mini-series, series, sound recordings, videos and music videos
- 12 and interstitials television programming; interactive television;

relocated television production; interactive games; videogames; commercials; any format of digital media, including an interactive web site, created for distribution or exhibition to the general public; and any trailer, pilot, video teaser or demo created primarily to stimulate the sale, marketing, promotion or exploitation of future investment in either a product or a qualified production via any means and media in any digital media format, film or videotape, provided such program meets all the underlying criteria of a qualified production. For state fiscal years ending on or after June 30, 2014, "qualified production" shall not include a motion picture that has not been designated as a state-certified qualified production prior to July 1, 2013, and no tax credit voucher for such motion picture may be issued for such motion picture, except, for state fiscal years ending on or after June 30, 2015, "qualified production" shall include a motion picture for which twenty-five per cent or more of the principal photography shooting days are in this state at a facility that receives not less than twenty-five million dollars in private investment and opens for business on or after July 1, 2013, and a tax credit voucher may be issued for such motion picture.

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- (B) "Qualified production" shall not include any ongoing television program created primarily as news, weather or financial market reports; a production featuring current events, other than a relocated television production, sporting events, an awards show or other gala event; a production whose sole purpose is fundraising; a long-form production that primarily markets a product or service; a production used for corporate training or in-house corporate advertising or other similar productions; or any production for which records are required to be maintained under 18 USC 2257, as amended from time to time, with respect to sexually explicit content.
- (4) "Eligible production company" means a corporation, partnership, limited liability company, or other business entity engaged in the business of producing qualified productions on a one-time or ongoing basis, and qualified by the Secretary of the State to engage in business in the state.

- (5) "Production expenses or costs" means all expenditures clearly and demonstrably incurred in the state in the preproduction, production or postproduction costs of a qualified production, including:
- (A) Expenditures incurred in the state in the form of either compensation or purchases including production work, production equipment not eligible for the infrastructure tax credit provided in section 12-217kk, production software, postproduction work, postproduction equipment, postproduction software, set design, set construction, props, lighting, wardrobe, makeup, makeup accessories, special effects, visual effects, audio effects, film processing, music, sound mixing, editing, location fees, soundstages and any and all other costs or services directly incurred in connection with a state-certified qualified production;
- (B) Expenditures for distribution, including preproduction, production or postproduction costs relating to the creation of trailers, marketing videos, commercials, point-of-purchase videos and any and all content created on film or digital media, including the duplication of films, videos, CDs, DVDs and any and all digital files now in existence and those yet to be created for mass consumer consumption; the purchase, by a company in the state, of any and all equipment relating to the duplication or mass market distribution of any content created or produced in the state by any digital media format which is now in use and those formats yet to be created for mass consumer consumption; and
- (C) "Production expenses or costs" does not include the following: (i) On and after January 1, 2008, compensation in excess of fifteen million dollars paid to any individual or entity representing an individual, for services provided in the production of a qualified production and on or after January 1, 2010, compensation subject to Connecticut personal income tax in excess of twenty million dollars paid in the aggregate to any individuals or entities representing individuals, for star talent provided in the production of a qualified production; (ii) media buys, promotional events or gifts or public relations associated with the

promotion or marketing of any qualified production; (iii) deferred, leveraged or profit participation costs relating to any and all personnel associated with any and all aspects of the production, including, but not limited to, producer fees, director fees, talent fees and writer fees; (iv) costs relating to the transfer of the production tax credits; (v) any amounts paid to persons or businesses as a result of their participation in profits from the exploitation of the qualified production; and (vi) any expenses or costs relating to an independent certification, as required by subsection (h) of this section, or as the department may otherwise require, pertaining to the amount of production expenses or costs set forth by an eligible production company in its application for a production tax credit.

- (6) "Sound recording" means a recording of music, poetry or spokenword performance, but does not include the audio portions of dialogue or words spoken and recorded as part of a motion picture, video, theatrical production, television news coverage or athletic event.
- (7) "State-certified qualified production" means a qualified production produced by an eligible production company that (A) is in compliance with regulations adopted pursuant to subsection (l) of this section, (B) is authorized to conduct business in this state, and (C) has been approved by the department as qualifying for a production tax credit under this section.
- (8) "Interactive web site" means a web site, the production costs of which (A) exceed five hundred thousand dollars per income year, and (B) is primarily (i) interactive games or end user applications, or (ii) animation, simulation, sound, graphics, story lines or video created or repurposed for distribution over the Internet. An interactive web site does not include a web site primarily used for institutional, private, industrial, retail or wholesale marketing or promotional purposes, or which contains obscene content.
- 109 (9) "Post-certification remedy" means the recapture, disallowance, 110 recovery, reduction, repayment, forfeiture, decertification or any other

- remedy that would have the effect of reducing or otherwise limiting the use of a tax credit provided by this section.
- 113 (10) "Compensation" means base salary or wages and does not 114 include bonus pay, stock options, restricted stock units or similar 115 arrangements.
- 116 (11) "Relocated television production" means:

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- (A) An ongoing television program all of the prior seasons of which were filmed outside this state, and may include current events shows, except those referenced in subparagraph (B)(i) of this subdivision.
- 120 (B) An eligible production company's television programming in this 121 state that (i) is not a general news program, sporting event or game 122 broadcast, and (ii) is created at a qualified production facility that has 123 had a minimum investment of twenty-five million dollars made by such 124 eligible production company on or after January 1, 2012, at which 125 facility the eligible production company creates ongoing television 126 programming as defined in subparagraph (A) of this subdivision, and 127 creates at least two hundred new jobs in Connecticut on or after January 128 1, 2012. For purposes of this subdivision, "new job" means a full-time 129 job, as defined in section 12-217ii, that did not exist in this state prior to 130 January 1, 2012, and is filled by a new employee, and "new employee" 131 includes a person who was employed outside this state by the eligible 132 production company prior to January 1, 2012, but does not include a 133 person who was employed in this state by the eligible production 134 company or a related person, as defined in section 12-217ii, with respect 135 to the eligible production company during the prior twelve months.
  - (C) A relocated television production may be a state-certified qualified production for not more than ten successive income years, after which period the eligible production company shall be ineligible to resubmit an application for certification.
- (b) (1) The Department of Economic and Community Development shall administer a system of tax credit vouchers within the resources,

- requirements and purposes of this section for eligible production companies producing a state-certified qualified production in the state.
- 144 (2) Any eligible production company incurring production expenses 145 or costs shall be eligible for a credit (A) for income years commencing 146 on or after January 1, 2010, but prior to January 1, 2018, against the tax 147 imposed under chapter 207 or this chapter, (B) for income years 148 commencing on or after January 1, 2018, but prior to January 1, 2022, 149 against the tax imposed under chapter 207 or 211 or this chapter, and 150 (C) for income years commencing on or after January 1, 2022, against the tax imposed under chapter 207, 211, 219 or this chapter, as follows: (i) 151 152 For any such company incurring such expenses or costs of not less than 153 one hundred thousand dollars, but not more than five hundred 154 thousand dollars, a credit equal to ten per cent of such expenses or costs, 155 (ii) for any such company incurring such expenses or costs of more than 156 five hundred thousand dollars, but not more than one million dollars, a 157 credit equal to fifteen per cent of such expenses or costs, and (iii) for any 158 such company incurring such expenses or costs of more than one million 159 dollars, a credit equal to thirty per cent of such expenses or costs.
  - (c) No eligible production company incurring an amount of production expenses or costs that qualifies for such credit shall be eligible for such credit unless on or after January 1, 2010, such company conducts (1) not less than fifty per cent of principal photography days within the state, or (2) expends not less than fifty per cent of postproduction costs within the state, or (3) expends not less than one million dollars of postproduction costs within the state.
  - (d) For income years commencing on or after January 1, 2010, no expenses or costs incurred outside the state and used within the state shall be eligible for a credit, and one hundred per cent of such expenses or costs shall be counted toward such credit when incurred within the state and used within the state.
- 172 (e) (1) On and after July 1, 2006, and for income years commencing 173 on or after January 1, 2006, any credit allowed pursuant to this section

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- may be sold, assigned or otherwise transferred, in whole or in part, to one or more taxpayers, provided (A) no credit, after issuance, may be sold, assigned or otherwise transferred, in whole or in part, more than three times, (B) in the case of a credit allowed for the income year commencing on or after January 1, 2011, and prior to January 1, 2012, any entity that is not subject to tax under chapter 207 or this chapter may transfer not more than fifty per cent of such credit in any one income year, and (C) in the case of a credit allowed for an income year commencing on or after January 1, 2012, any entity that is not subject to tax under chapter 207 or this chapter may transfer not more than twenty-five per cent of such credit in any one income year.
  - (2) Notwithstanding the provisions of subdivision (1) of this subsection, any entity that is not subject to tax under this chapter or chapter 207 shall not be subject to the limitations on the transfer of credits provided in subparagraphs (B) and (C) of said subdivision (1), provided such entity owns not less than fifty per cent, directly or indirectly, of a business entity, as defined in section 12-284b.
  - (3) Notwithstanding the provisions of subdivision (1) of this subsection, any qualified production that is created in whole or in significant part, as determined by the Commissioner of Economic and Community Development, at a qualified production facility shall not be subject to the limitations of subparagraph (B) or (C) of said subdivision (1). For purposes of this subdivision, "qualified production facility" means a facility (A) located in this state, (B) intended for film, television or digital media production, and (C) that has had a minimum investment of three million dollars, or less if the Commissioner of Economic and Community Development determines such facility otherwise qualifies.
  - (4) (A) For the income year commencing January 1, 2018, any credit that is sold, assigned or otherwise transferred, in whole or in part, to one or more taxpayers pursuant to subdivision (1) of this subsection may be claimed against the tax imposed under chapter 211 only if there is common ownership of at least fifty per cent between such taxpayer and

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- 207 the eligible production company that sold, assigned or otherwise 208 transferred such credit. Such taxpayer may only claim ninety-two per 209 cent of the amount of such credit entered by the department on the 210 production tax credit voucher.
- 211 (B) For income years commencing on or after January 1, 2019, any 212 credit that is sold, assigned or otherwise transferred, in whole or in part, 213 to one or more taxpayers pursuant to subdivision (1) of this subsection, 214 which credit is claimed against the tax imposed under chapter 211, shall 215 be subject to the following limits:
- 216 (i) The taxpayer may only claim ninety-five per cent of the amount of 217 such credit entered by the department on the production tax credit 218 voucher; and
  - (ii) If there is common ownership of at least fifty per cent between such taxpayer and the eligible production company that sold, assigned or otherwise transferred such credit, such taxpayer may only claim ninety-two per cent of the amount of such credit entered by the department on the production tax credit voucher.
  - (5) For income years commencing on or after January 1, 2022, any credit that is claimed against the tax imposed under chapter 219 shall be subject to the following limits:
  - (A) Any credit that is sold, assigned or otherwise transferred, in whole or in part, to one or more taxpayers pursuant to subdivision (1) of this subsection may be claimed against the tax imposed under chapter 219 only if there is common ownership of at least fifty per cent between such taxpayer and the eligible production company that sold, assigned or otherwise transferred such credit; and
    - (B) The eligible production company or taxpayer claiming the credit against the tax imposed under chapter 219 may only claim [seventyeight] <u>ninety-two</u> per cent of the amount of such credit entered by the department on the production tax credit voucher.

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- (f) (1) On and after July 1, 2006, and for income years commencing on or after January 1, 2006, but prior to January 1, 2015, all or part of any such credit allowed under this section may be claimed against the tax imposed under chapter 207 or this chapter for the income year in which the production expenses or costs were incurred, or in the three immediately succeeding income years.
  - (2) For production tax credit vouchers issued on or after July 1, 2015, but prior to January 1, 2018, all or part of any such credit may be claimed against the tax imposed under chapter 207 or this chapter, for the income year in which the production expenses or costs were incurred, or in the five immediately succeeding income years.
  - (3) For production tax credit vouchers issued on or after July 1, 2018, but prior to January 1, 2022, all or part of any such credit may be claimed against the tax imposed under chapter 207 or 211 or this chapter, for the income year in which the production expenses or costs were incurred, or in the five immediately succeeding income years.
  - (4) For production tax credit vouchers issued on or after January 1, 2022, all or part of any such credit may be claimed against the tax imposed under chapter 207, 211, 219 or this chapter, for the income year in which the production expenses or costs were incurred, or in the five immediately succeeding income years.
  - (g) Any production tax credit allowed under this section shall be nonrefundable.
  - (h) (1) An eligible production company shall apply to the department for a tax credit voucher on an annual basis, but not later than ninety days after the first production expenses or costs are incurred in the production of a qualified production, and shall provide with such application such information as the department may require to determine such company's eligibility to claim a credit under this section. No production expenses or costs may be listed more than once for purposes of the tax credit voucher pursuant to this section, or pursuant

- to section 12-217kk or 12-217ll, and if a production expense or cost has been included in a claim for a credit, such production expense or cost may not be included in any subsequent claim for a credit.
- (2) Not later than ninety days after the end of the annual period, or after the last production expenses or costs are incurred in the production of a qualified production, an eligible production company shall apply to the department for a production tax credit voucher, and shall provide with such application such information and independent certification as the department may require pertaining to the amount of such company's production expenses or costs. Such independent certification shall be provided by an audit professional chosen from a list compiled by the department. If the department determines that such company is eligible to be issued a production tax credit voucher, the department shall enter on the voucher the amount of production expenses or costs that has been established to the satisfaction of the department and the amount of such company's credit under this section. The department shall provide a copy of such voucher to the commissioner, upon request.
- (3) The department shall charge a reasonable administrative fee sufficient to cover the department's costs to analyze applications submitted under this section.
- (i) If an eligible production company sells, assigns or otherwise transfers a credit under this section to another taxpayer, the transferor and transferee shall jointly submit written notification of such transfer to the department not later than thirty days after such transfer. If such transferee sells, assigns or otherwise transfers a credit under this section to a subsequent transferee, such transferee and such subsequent transferee shall jointly submit written notification of such transfer to the department not later than thirty days after such transfer. The notification after each transfer shall include the credit voucher number, the date of transfer, the amount of such credit transferred, the tax credit balance before and after the transfere, the tax identification numbers for both the transferor and the transferee, and any other information required by the department. Failure to comply with this subsection will

result in a disallowance of the tax credit until there is full compliance on the part of the transferor and the transferee, and for a second or third transfer, on the part of all subsequent transferors and transferees. The department shall provide a copy of the notification of assignment to the commissioner upon request.

- (j) Any eligible production company that submits information to the department that it knows to be fraudulent or false shall, in addition to any other penalties provided by law, be liable for a penalty equal to the amount of such company's credit entered on the production tax credit voucher issued under this section.
- (k) No tax credits transferred pursuant to this section shall be subject to a post-certification remedy, and the department and the commissioner shall have no right, except in the case of possible material misrepresentation or fraud, to conduct any further or additional review, examination or audit of the expenditures or costs for which such tax credits were issued. The sole and exclusive remedy of the department and the commissioner shall be to seek collection of the amount of such tax credits from the entity that committed the fraud or misrepresentation.
- (l) The department, in consultation with the commissioner, shall adopt regulations, in accordance with the provisions of chapter 54, as may be necessary for the administration of this section.

This act shall take effect as follows and shall amend the following sections:		
Section 1	from passage	12-217jj

**FIN** Joint Favorable